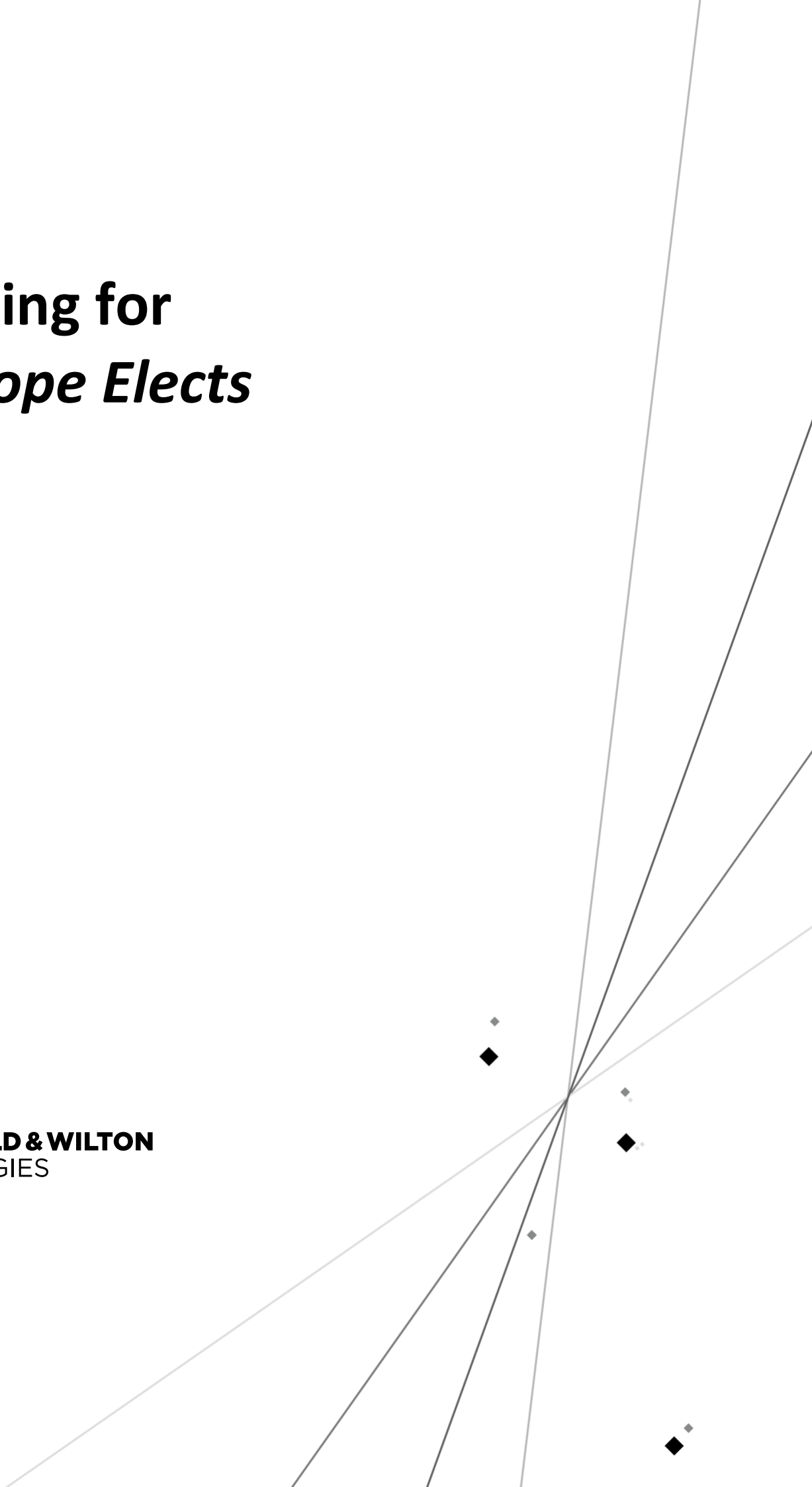


# Polling for *Europe Elects*

17 April 2022

London, UK

**REDFIELD & WILTON**  
STRATEGIES



## Montenegro Poll

**Conducted By:** Redfield & Wilton Strategies

**On Behalf Of:** *Europe Elects*

**Fieldwork Dates:** 10-14 April 2023

**Population Sampled:** Eligible Voters in Montenegro

**Sample Size:** 1,108

**Full Methodology:** See Page 2

**Additional Information:** Redfield & Wilton Strategies is a member of the British Polling Council (BPC) and the American Association of Public Opinion Research (AAPOR) and abides by both organisations' rules.<sup>1</sup>

### Headline Results

#### Voting Intention: (Page 3)

- Our voting intention result finds Europe Now (ES) leading with 44% of the vote, 24-percentage points ahead of the Democratic Party of Socialists (DPS), at 20%. Democratic Front (DF) is in third with 17% of the vote.

#### Best Prime Minister: (Pages 4 and 5)

- 24% say they most want Milojko Spajić (the leader and co-founder of *Europe Now*) to be the Prime Minister of Montenegro. 11% say Dritan Abazović (current PM and leader of *URA*), and 30% say they don't know.
- 40% think Milojko Spajić *will be* the next Prime Minister of Montenegro.

#### Public Mood: (Pages 4 and 5)

- Overall, 32% of Montenegrins say they are *optimistic* about the future of the country, compared to 15% who are *pessimistic*.
- 46% say they would be *excited and optimistic* if Europe Now were to be a part of the next government. 9%, by comparison, say they would be *dismayed and pessimistic* if this were to happen. No other party sees comparable figures.
- 34% say they would be *excited and optimistic* if Milojko Spajić were to become PM. No other PM candidate sees comparable figures.

#### Most Important Issue: (Pages 4 and 7)

- When Montenegrins are asked to name the one issue that will most determine how they will vote in the Parliamentary Election on 11 June, 28% cite employment and wages, followed by 23% who cite economic development. 8% cite corruption.
- No other issue is selected by more than 5% of respondents.
- 43% describe the state of the Montenegrin economy as *bad*. Just 10% cite the state of the economy as *good*.

#### Party Trust on the Issues: (Page 6)

- Europe Now is the most trusted party on *all* issues, but *especially on the economy*.

#### Foreign Affairs and the European Union: (Page 7)

- Montenegrins most commonly see Serbia (48%) as more of an ally than a threat to Montenegro, followed by 39% who say the same regarding Russia, 38% regarding China, and 37% the EU. Only 28% (Germany) and 24% (France) see the leading EU Member States as allies rather than threats.
- 44% understand the primary aim of Europe Now to be bringing Montenegro to a European standard of living. 21% understand the primary aim of the party to be bringing the country into the EU.

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<sup>1</sup> See: <http://www.britishpollingcouncil.org/officers-members/> and <https://www.aapor.org/Standards-Ethics/Transparency-Initiative/Current-Members.aspx>

## Full Methodology

**Interview Method:** Mixed method (telephone and online)

**Interview Language:** Montenegrin

**Weighting:** Data weighted to the profile of adults (18+) in Montenegro. Data weighted by age, gender, province, and 2020 Parliamentary Election vote. Targets for each weighting were derived from the latest census population estimates and the results of the 2020 Parliamentary Election.

**Turnout Weighting:** In order to best assess the current voting intention of the public, we asked respondents how likely they are to vote in the Parliamentary Election on 11 June 2023, based on a well-defined scale of 0 to 3, where each number is carefully defined as follows:

0 (I will definitely not vote)

1 (I will probably not vote)

2 (I will probably vote)

3 (I will definitely vote)

Their likelihood to vote was then weighted to the subsequent answers they gave when asked how they would vote. The voting intentions of those who responded '3' were weighted by a factor of 1.0, '2' by a factor of 0.6, and '1' by a factor of 0.3. Those who responded '0' were not asked at all how they would vote, because it was considered that they would not vote.

It is important to note that our turnout weighting *does not aim to predict turnout itself* but only aims to marry respondents' actual enthusiasm for voting to their stated voting preferences.

**Voting Intention:** After being asked for their likelihood to vote, respondents were then asked how they would vote if there were a parliamentary election tomorrow. The possible responses were then prompted in random order, with 'Don't know' prompted as a final possible response. *Our final result incorporates respondents' likelihood to vote and excludes those who said they did not know how they would vote.*

**Margin of Error:** Because only a subset of the overall population of eligible voters in Montenegro was surveyed for this research, all results are subject to a margin of error. By consequence, not all differences are statistically significant, *especially among subsamples.*

In this poll of 1,108 in Montenegro, if 50.0% of respondents gave a particular answer to a question—the worst-case scenario from the perspective of margin of error—it is 95.0% certain that the *true* value falls within a 2.94% range from the sample result.

Subsample results from crosstabs are subject to a higher margin of error due to their lower sample sizes. Conclusions drawn from small subsamples should be treated with caution. *We particularly emphasise caution when reporting on any subsample figures where the base is below 100 respondents.*

\*Due to rounding, some percentages may add up to 99 or 101.

\*Questions presented here in the same order they were presented to respondents.

\*Answer codes were randomised, unless otherwise stated.

## Full Questions and Results

**The next Parliamentary Election will be held on 11 June 2023. On a scale from 0 to 3, how likely are you to vote in this election?**

<b>3 (I will definitely vote)</b>	<b>48%</b>
2 (I will maybe vote)	23%
1 (I will probably not vote)	8%
0 (I will definitely not vote)	21%

*(Not Weighted by Likelihood to Vote, Including Undecideds)* **If there were a parliamentary election tomorrow, which party, if any, would you vote for?**

Democratic Party of Socialists of Montenegro (DPS)	12%
Democratic Montenegro (Democrats)	4%
Democratic Front (DF)	10%
<b>Movement Europe Now (ES)</b>	<b>28%</b>
Civic Movement United Reform Action (URA)	4%
Socialist People's Party (SNP)	0%
Social-Democratic Party (SDP)	1%
Social Democrats of Montenegro (SD)	1%
Bosniak Party (BS)	1%
Independent candidates	1%
Another Party	2%
Don't know	16%
Won't Vote	21%

*(Weighted by Likelihood to Vote, Including Undecideds)* **If there were a parliamentary election tomorrow, which party, if any, would you vote for?**

Democratic Party of Socialists of Montenegro (DPS)	17%
Democratic Montenegro (Democrats)	5%
Democratic Front (DF)	15%
<b>Movement Europe Now (ES)</b>	<b>38%</b>
Civic Movement United Reform Action (URA)	5%
Socialist People's Party (SNP)	1%
Social-Democratic Party (SDP)	1%
Social Democrats of Montenegro (SD)	1%
Bosniak Party (BS)	1%
Independent candidates	1%
Another Party	1%
Don't know	15%

*(Weighted by Likelihood to Vote, Excluding Undecideds)* **If there were a parliamentary election tomorrow, which party, if any, would you vote for?**

Democratic Party of Socialists of Montenegro (DPS)	20%
Democratic Montenegro (Democrats)	6%
Democratic Front (DF)	17%
<b>Movement Europe Now (ES)</b>	<b>44%</b>
Civic Movement United Reform Action (URA)	6%
Socialist People's Party (SNP)	1%
Social-Democratic Party (SDP)	1%
Social Democrats of Montenegro (SD)	1%
Bosniak Party (BS)	1%
Independent candidates	1%
Another Party	2%

**Which issue would most determine how you would vote in a parliamentary election, if there were to be one tomorrow?**

Corruption	8%
Crime	1%
Democracy	2%
Education	4%
<b>Employment and wages</b>	<b>28%</b>
Economic Development	23%
Energy	1%
Ethnic conflict	1%
Foreign affairs	0%
Health and healthcare	3%
Housing	0%
Joining the European Union	3%
Pensions and Welfare	2%
Religion/The Orthodox Church	2%
Taxes	0%
Tourism	1%
The Environment	0%
Transport	0%
Another issue	3%
Don't know	19%

**At this moment, are you optimistic or pessimistic about the general direction in which Montenegro is heading?**

<b>Optimistic</b>	<b>32%</b>
Pessimistic	15%
Neither optimistic nor pessimistic	30%
Don't know	23%

**Who do you most want to be the next Prime Minister of Montenegro?**

Milo Đukanović	8%
<b>Milojko Spajić</b>	<b>24%</b>
Miodrag Lekić	3%
Andrija Mandić	7%
Goran Danilović	2%
Aleksa Bečić	6%
Raško Konjević	1%
Dritan Abazović	11%
Vladimir Joković	0%
Another candidate	8%
<b>Don't know</b>	<b>30%</b>

### Who do you think will be the next Prime Minister of Montenegro?

Milo Đukanović	6%
<b>Milojko Spajić</b>	<b>40%</b>
Miodrag Lekić	2%
Andrija Mandić	4%
Goran Danilović	2%
Aleksa Bečić	5%
Raško Konjević	0%
Dritan Abazović	7%
Vladimir Joković	0%
Another candidate	4%
Don't know	29%

### How would you feel if any of the following individuals were to be Prime Minister after the next parliamentary election?

	Excited and optimistic	Dismayed and pessimistic	Would not mind either way	Don't know
Milo Đukanović	12%	<b>44%</b>	13%	31%
Milojko Spajić	<b>32%</b>	11%	23%	<b>33%</b>
Miodrag Lekić	8%	21%	25%	<b>46%</b>
Andrija Mandić	11%	34%	17%	<b>39%</b>
Goran Danilović	8%	24%	24%	<b>44%</b>
Aleksa Bečić	14%	18%	30%	<b>38%</b>
Raško Konjević	5%	<b>42%</b>	11%	<b>42%</b>
Dritan Abazović	17%	18%	28%	<b>37%</b>
Vladimir Joković	4%	37%	12%	<b>46%</b>

### How would you feel if any of the following parties were part of the government after the next parliamentary election?

	Excited and optimistic	Dismayed and pessimistic	Would not mind either way	Don't know
Democratic Party of Socialists of Montenegro (DPS)	12%	<b>44%</b>	12%	32%
Democratic Montenegro (Democrats)	16%	13%	33%	<b>39%</b>
Democratic Front (DF)	15%	25%	21%	<b>38%</b>
Movement Europe Now (ES)	<b>46%</b>	9%	18%	28%
Civic Movement United Reform Action (URA)	17%	15%	30%	<b>38%</b>
Socialist People's Party (SNP)	5%	29%	20%	<b>46%</b>
Social-Democratic Party (SDP)	6%	36%	15%	<b>42%</b>
Social Democrats of Montenegro	5%	38%	13%	<b>43%</b>
Bosniak Party (BS)	7%	29%	20%	<b>44%</b>

Which political party do you trust the most...

	Democratic Party of Socialists of Montenegro (DPS)	Democratic Montenegro (Democrats)	Democratic Front (DF)	Movement Europe Now (ES)	Civic Movement United Reform Action (URA)	Socialist People's Party (SNP)	Social-Democratic Party (SDP)	Social Democrats of Montenegro (SD)	Bosniak Party (BS)	Other party	Don't know
to bring change to Montenegro?	15%	5%	10%	<b>35%</b>	3%	1%	1%	1%	1%	4%	24%
to tackle corruption?	11%	5%	11%	22%	18%	1%	2%	1%	1%	2%	<b>25%</b>
to manage the economy?	13%	3%	8%	<b>40%</b>	4%	1%	2%	2%	0%	2%	25%
to fix/reform the economy?	13%	3%	8%	<b>42%</b>	3%	2%	1%	2%	0%	2%	25%
to support the health system?	14%	8%	10%	<b>27%</b>	5%	3%	2%	1%	1%	2%	<b>27%</b>
to support the education system?	14%	8%	11%	<b>29%</b>	5%	2%	2%	1%	1%	2%	25%
to manage relations with the Orthodox Church?	12%	7%	15%	23%	5%	2%	3%	1%	1%	2%	<b>28%</b>
to handle immigration?	12%	6%	9%	27%	7%	3%	1%	2%	1%	2%	<b>30%</b>
to manage foreign affairs?	14%	5%	9%	<b>31%</b>	6%	2%	2%	1%	2%	2%	26%
to tackle crime?	10%	5%	11%	21%	18%	2%	2%	2%	1%	4%	<b>25%</b>
to reduce poverty?	11%	4%	8%	<b>40%</b>	4%	2%	1%	2%	2%	2%	25%
to support the unemployed?	12%	6%	8%	<b>37%</b>	5%	2%	1%	2%	1%	2%	25%

**How would you describe the state of the Montenegrin Economy at this moment?**

Very good	4%
Good	6%
Neither good nor bad	22%
<b>Bad</b>	<b>25%</b>
<b>Very bad</b>	<b>18%</b>
Don't know	25%

**Thinking about the following countries and institutions, please select whether you would consider them more of an ally or more of a threat to Montenegro and its interests:**

	More of an ally	More of a threat	Neither	Don't know
Albania	14%	25%	25%	<b>37%</b>
China	<b>38%</b>	6%	19%	36%
Croatia	25%	19%	23%	<b>33%</b>
France	24%	12%	25%	<b>38%</b>
Germany	28%	14%	20%	<b>38%</b>
NATO	24%	25%	16%	<b>34%</b>
North Macedonia	36%	7%	21%	<b>37%</b>
Russia	<b>39%</b>	13%	12%	35%
Serbia	<b>48%</b>	12%	9%	32%
The European Union, as a whole	<b>37%</b>	13%	14%	35%
United Kingdom	20%	22%	19%	<b>39%</b>
USA	21%	25%	16%	<b>37%</b>

**As you understand it, what is the primary aim of Movement Europe Now?**

To join the European Union	21%
<b>To ensure Montenegro has European lifestyles and standards of living</b>	<b>44%</b>
Don't know	35%



Redfield & Wilton Strategies is an accredited member of the American Association for Public Opinion Research's Transparency Initiative and the British Polling Council and abides by both organisations' rules.

Our research has been published in more than 50 major publications and news networks, including *The Telegraph*, *The Times*, *The Spectator*, *Politico*, *Forbes*, *iNews*, *Newsweek*, *the BBC*, *EuroNews*, *the Wall Street Journal*, *the Washington Post*, and *Bloomberg*.

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